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GROW GROUP PROFILE

Update your group profile to attract the people you want to reach

CONTACT INFO

UPDATE YOUR CONTACT INFORMATION

Email Address

When people sign up, this will be where your notifications are sent. Having an updated email ensures new group members can reach you when they join your group.

Phone Number

Used for group members to contact you and mass texts to group leaders and members.

Name

Ensure your name is consistent with your Touchpoint profile (try not to use nicknames).

PICTURE

INCLUDE A CURRENT PICTURE

Profile Picture

This is one of the first things potential group members will see as they search for a grow group to join.

Active Group

Having an updated profile picture indicates to others that you're group is active.

Attracts Target Audience

Helps reinforce the picture you're trying to paint of yourself and the group to prospective group members – if you take a little bit of time to do it the right way.

DESCRIPTION

WRITE A DESCRIPTION THAT ATTRACTS PEOPLE

A Vision for your Group

A vision is a statement of the functional purpose of your small group. Allow for careful thought and prayer.

Group Name

Developing an attractive group name is just as important as the group description. This is one of the first things potential members will see. Make it catchy and concise. Make sure the name catches the attention of the people you are trying to reach.

Examples: *Faith Under Fire, Adulthood Adults, Adulthood, Women of the Bible, The book of Job, etc*

ARTICLE - Why Profile
Pics are Important

ARTICLE - Every Small
Group Needs a Vision

Need instructions?
Click below!



Updating your
profile.

